



NEWS RELEASE

FEB. 2, 2010

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FALL INDIE FEST RULES ANNOUNCED

Grand Prairie, TX – The city of Grand Prairie announces the addition of **Kirtland Records** as the Sole Record Producer for the City's first annual **Fall Indie Fest**. Kirtland Records is home to such great Texas bands as the Toadies and Bob Schneider as well as international sensation Bush. This new partnership compliments the Fall Indie Fest's *exclusive* commitment to showcasing Texas based artists.

Fall Indie Fest seeks to find the best in film and music produced by Texas artists of all ages. The festival culminates on October 10, 2010, with an awards ceremony at the historic Uptown Theater, 120 E. Main St., Grand Prairie. Kirtland Records will name the overall music division winner and present them with a \$25,000 recording contract which includes marketing and producing a single.

Fall Indie Fest's exclusive commitment to Texas based artists provides a unique opportunity to find and recognize talent throughout the Lone Star State. The city of Grand Prairie and Fall Indie Fest value the opportunity to partner with Kirtland Records and look forward to a long and profitable relationship with the festival.

Rules, regulations, submission requirements and entry forms are available at www.FallIndieFest.com. For questions regarding submissions, please contact Jessica Story at jstory@gptx.org.

The city of Grand Prairie presents Fall Indie Fest with partners Red Rock Micro and SB Visionaries to create a stunning one-of-a-kind event for independent minded Texans. Downtown Grand Prairie will come alive with film screenings and concerts in venues ranging from the Uptown Theater, the brand new Market Square, and screens throughout Main Street.

Once a month on March 3, 2010, April 4, 2010 and onward through the festival, updates and other information regarding the festival will be released.

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