



NEWS RELEASE

March 3, 2010

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FALL INDIE FEST LOOKING FOR STREET TEAM MEMBERS

Grand Prairie, TX – Fall Indie Fest, an independent film and music festival that celebrates and rewards Texas talent is looking for Street Team members to promote the festival throughout the state of Texas. FiF Street Team members share a common goal to promote the festival at college campuses and surrounding venues that serve as “Hot Spots” for independent film and music.

Street Team members are needed for all areas of Texas. Whether you live or go to school in Dallas, Houston, Austin, San Antonio or anywhere in between, you can make an impact and gain experience working with this one-of-a-kind festival. FiF Street Team members will be responsible for promoting the festival by word of mouth, social media and through the distribution of post cards, flyers and other promotional material. Street Team members will also be given the opportunity to work alongside festival staff to produce and manage the 2010 festival. This once in a lifetime opportunity is sure to provide invaluable experience to anyone interested in independent film or music, event and festival management, marketing and promotions.

After joining the FiF Street Team, members will be eligible to receive FiF gear, a VIP festival pass, free lodging during the festival and event passes for friends and family. The more time Street Team members spend promoting Fall Indie Fest, the more free merchandise and festival passes they will receive.

If you are interested in joining the FiF Street Team or would like to obtain more information regarding Fall Indie Fest contact Jessica Story, Fall Indie Fest Event Coordinator, at jstory@gptx.org or 972-237-8074.

Once a month on April 4, 2010, May 5, 2010 and onward through the festival, updates and other information regarding the festival will be released.

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