



NEWS RELEASE

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FALL INDIE FEST CATEGORY UPDATES ANNOUNCED

Fall Indie Fest is a celebration of independent film and independent music to be held in downtown Grand Prairie in the fall of 2010. The event is a competition for independent filmmakers and musicians from Texas.

The festival will include screenings of full length and short films created by Texas film makers and concerts by Texas artists from all genres. Screenings and concerts will begin Friday, October 8, 2010. The festival will culminate on **October 10, 2010** with a reception and announcement of winners at the city's historic Uptown Theater.

Film categories include:

- Feature length film - Feature films must have a minimum running time of 50 minutes to qualify in this category. Documentaries and narratives are accepted in this category.
- Short film - For a film to qualify as a Short Film, it must have a running time of no more than 49 minutes, including credits. Live action, documentaries and animated shorts are accepted in this category.
- Music video - A short film, between 3 and 6 minutes, that accompanies a complete piece of music or song. The video should serve the purpose of marketing the performers and their music.
- Trailer/teaser - To qualify as a trailer/teaser, the film must have a running time of no more than 3 minutes. The video should serve the purpose of marketing the film.

All film categories will include an open division and a youth division for students 18 years and under. Film makers should self select into a category.

Music categories include:

- Rock - which could include metal, hard rock, punk, and traditional rock and roll
- Country - including western swing, traditional country, bluegrass
- Urban - including jazz, blues, rap, R&B, and hip-hop
- Latino es musica en espanol or music with a significant Latino influence
- Spiritual - including any religious themed music
- Pop & Adult Contemporary - including alternative and vocal based music with varying degrees of rock
- Dance & Electronic
- Texas - while hard to define exactly tends to have a specific sound and theme that is unique to our state.

All music categories will include an open division and a youth division for students 18 years and under.

Once a month, on December 12, 2009, January 1, 2010, February 2, 2010 and onward through the festival dates, updates and other information about the contests and festival will be released. The competition will open for submissions on January 1, 2010.

The City of Grand Prairie presents Fall Indie Fest with partners Redrock Micro and SB Visionaries to create a stunning one-of-a-kind event for independent minded Texans. Downtown Grand Prairie will come alive with film screenings and concerts in venues ranging from the Uptown Theater, to Market Square, to big stages and screens throughout Main Street.

For more information please contact Elspeth McDonald, Managing Director of the Uptown Theater, at 972-237-8409 or elmcdonald@GPTX.org.

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